



- Block by block, a child's brain is built.
- Child maltreatment undermines the foundation and limits a child's potential.
- Child abuse can be prevented.



OF STRENGTHENING FAMILIES TO PREVENT CHILD MALTREATMENT

Ensuring that all children have the opportunity to develop intellectually, socially and emotionally is a sound investment in Idaho's future. Science now tells us that toxic stressors in a child's environment (the kind of stress caused by long-term, persistent factors such as maternal depression, extreme poverty and abuse or neglect) affect the architecture of the developing brain. Preventing the causes of toxic stress must not be delayed. ICTF funds and works to develop high-quality programs that offer supportive structures and relationships to families experiencing toxic stress. If all children and families who needed them had access to these effective programs, we would lay solid foundations for children's development and prevent more serious problems from developing later — and that would be beneficial for all of us.

In 2010, the Idaho Children's Trust Fund turns 25. We began with a critical mission to prevent child maltreatment before it occurs and we continue down that road today. The work of prevention has evolved and grown in the past 25 years. We have learned a lot about brain development and child development that informs our work and yet what we have always known remains true: supportive and nurturing families and communities create the optimal environments for children to develop.

What I really hope for in this world

The very least you can do in your life is to figure out what to hope for. And the most you can do is live inside that hope. Not admire it from a distance but live right in it, under its roof. What I want is so simple I almost can't say it; Elementary kindness. Enough to eat, enough to go around. The possibility that kids might one day grow up to be neither the destroyers nor the destroyed. That's about it. Right now I'm living in that hope, running down its hallways and touching the walls on both sides.

- Barbara Kingsolver

This quote is on my desk top and despite the numerous times I've read it, each time I gain additional insight into ... "what I really hope for in this world". I believe that an essential thread of our healthy future must include "elementary kindness, enough to eat and enough to go around." As we, the protectors, weave a future for our children, are we being vigilant and careful as we develop environments and strategies that enable them to be neither the destroyer nor the destroyed? Are we challenging the myths about who are the perpetrators and who are the victims in our communities? Are we working in our local communities to create safe child care, schools, playgrounds, clubs, churches and synagogues? The Idaho Children's Trust Fund has answered all of those questions with a resounding YES. The Trust Fund is the only state wide organization that is dedicated to "preventing child abuse and neglect". Roger, Wickes and Shelli, and the people who have built the Trust Fund for the past 25 years, have created a statewide mechanism for grant awards, public awareness efforts and sharing of best practices, that is impacting all of our communities.

While building a 21 year career in Head Start, I have been given a unique opportunity to experience the importance of early childhood education, the devastating effects of poverty on families and the universal desire of parents to see their children succeed. Each of those assertions is anecdotally and empirically validated; I believe it is vital that we commit to providing safe and nurturing environments for all of our children. As Chairman of the ICTF, I am proud of the work that the Trust Fund does on behalf of Idaho's must vulnerable citizens: our children.

The Trust Fund collaborates with proven child abuse and prevention programs in all 7 regions. Each year the Trust Fund awards grants in small Idaho communities that ultimately affect large numbers of children and families. Nurturing Fathers, Nurturing Parenting and Darkness to Light are just some of the nationally recognized curricula utilized by ICTF's grant recipients. All grant recipients complete a comprehensive logic model, which enables the recipients to create a system of continuous improvement.

In the opening quote Barbara Kingsolver captures the "sense" that I believe we all share at the Idaho Children's Trust Fund, a promise of elementary kindness and the hope that all children are given the opportunity to grow up healthy and strong.



The very least you can do in your life is to figure out what to hope for.



Despite the Tough Economy, 2009 Grantees Get Results

What do we do to prevent child abuse and neglect? Looking back over last year, a year when the national and state economies struggled and jobs became scarce, many Idaho families turned to service providers to meet many basic needs. Programs funded by ICTF were there with supports, services and resources known to ease the stress on families when times get tough. These programs were called upon by greater numbers of people for more types of assistance. And at the same time, the programs had fewer dollars to spend and often fewer staff members to provide the services.

Consider **Rose Advocates** located in Weiser, Idaho. Their programs served over 500 adults. Community members and parents gained understanding of issues involved with prevention of child abuse, recognized red flags and negative effects of domestic violence on children, and parents reported positive changes in their parenting skills. Their program, Present and Prevent, was so well received that they are now getting requests from Head Start to provide this program for their parents.

In eastern Idaho, a partnership was built between providers in order to serve the greater community. **Ft. Hall's Parenting Native Children Class** connected with the Early Childhood Learning Center to provide a 12 session joint parenting class focused on both the cultural components of parenting and the ages and stages of child development.

Prevention was introduced through discussion about the essential value of the five protective factors and home visits were scheduled for follow up. Plans are in place to offer the class again this winter. The home services leader reports, "it seems like all I do every day is visit families in their homes, getting to know them and their children."

Friends of Children & Families, which coordinates eight Head Start centers in the Treasure Valley, provided a collaborative prevention class for their staff and their parents placing the responsibility for safe, healthy childhoods on the joint effort of all the adults. Their curriculum focused on child sexual abuse prevention, positive parenting and teaching children about touch. 71 adults and 256 children were part of this initiative.

In Hailey, the **St. Luke's Community Health Center** reports that "Feria de Salud festival continues to grow in attendance and community partnerships. Organizations reach out to participate even before being asked, and many donations are given. The Latino community gains greater connection to resources and services available in their community. The Active Fathers class, Healthy Families, is also very successful and continues to have a waiting list." Their program reached 387 adults and 209 youth.

Bright Tomorrows, a child advocacy center in Pocatello, made a different impact within the field of prevention. It began a regional effort to educate adults about their role in ending child sexual abuse. Using the research based Stewards of Children curriculum, Bright Tomorrows was able to teach 267 adults in youth serving organizations how to prevent, recognize and react responsibly to child sexual abuse. Having realized the impact and effectiveness of this work, Bright Tomorrows joins another community based program to take the trainings statewide. And the list and the stories go on. The Idaho Children's Trust

Fund dollars reach far and wide; and with each dollar a step closer to providing the safety net, the healthy family and the supportive community needed to allow for a safe and happy childhood for every child!

Community Based Programs Receive Grants for 2009-10

Annual Grantees

Five of the eleven programs awarded Annual Grants in October 2009 are focused on providing childhood sexual abuse prevention education. The Trust Fund will be working with this cluster of organizations to coordinate a more robust approach to prevention of childhood sexual abuse (CSA) in Idaho. All of these programs, in Coeur d'Alene, Boise, Pocatello and Driggs, will be using the curriculum developed by Darkness to Light called Stewards of Children.

- The ICARE program of St. Vincent DePaul in Coeur d'Alene, will be providing Stewards training to adults in youth serving organizations in the community.
- Bright Tomorrows in Pocatello and the Family Safety Network in Driggs are teaming up to train 20 new facilitators to work with groups throughout the state. This is an investment in the long term future of the movement and most importantly our children.
- Friends of Family and Children Head Start in Ada and Elmore Counties is training Head Start staff and parents to collaborate to end child sexual abuse.
- Easter Seals-Goodwill invested in training two Stewards of Children facilitators from its staff who will be working with women coming out of the correctional facility south of Boise.

Developing parenting skills is always an important component of the work we do and we are funding 7 projects that have a component working to improve the capacity of parents to raise their children in the most nurturing environments possible.

- The Benewah Co. Community Coalition is providing parenting classes for parents involved in divorce, custody or paternity related issues.
- Advocates Against Family Violence in Nampa provides parent classes at high schools for teenagers who are parents or soon to be parents.
- Nurturing Parenting, an evidence based parenting and child abuse prevention curriculum, is being used by the Bannock Youth Foundation in Pocatello and by Easter Seals-Goodwill.
- At the **Baby Haven** in Caldwell they are using an incentives based program to help parents make healthy decisions.
- Familias Saludables in Hailey, a project of St. Luke's Community Health, provides free parenting classes as well as a health fair and other services to the Latino community in the Wood River Valley.
- The Family Services Alliance in Pocatello is working with teen parents using the Parents As Teachers curriculum in in-home visits.

Multi-Year Grantees

Five organizations also began the final year of a three-year grant cycle. Each receives \$7,500 in year three. ICTF began offering multi-year grants in 2005 in order to allow groups to develop in-depth projects that could have a more sustained impact.

Cycle Two Multi Year Grantees (2007-2010)

The Shoshone Bannock Tribe's Keeping Native Kids Safe Project on the Fort Hall Reservation

This project offers parent education classes and other support services to Native American families to prevent child abuse and child neglect. Tribal history and values are an integral part of this project.

• ICARE Children and Family Advocacy Center, Coeur d'Alene

Targeting two underserved populations, ICARE is reaching out to both fathers & rural parents to reduce/prevent child abuse & neglect. Fathers will participate in the Nurturing Fathers program and rural parents have Love and Logic and Early Childhood Parenting made Fun classes offered in their communities. Home visits are available to both groups.

Mercy Medical Center, Nampa

The Community Outreach Initiative is coordinating a collaborative, community-wide effort to strengthen families & promote a Healthy Start for young children. Project activities include: 1) establishing a systematic, collaborative network to coordinate family services & enlarge support systems for vulnerable families, 2) offering emotional support, parent educations & referral to community resources for first time families of newborns at Mercy through the First Steps program, including distribution of Spanish language materials

& resources specific to active fatherhood; 3) implementing a Family Outreach program that combines parent education, using the Nurturing Parenting curriculum, with a series of child health & family wellness programs using volunteer resource people from the community.

Northern Rocky Mountain Easter Seals—Goodwill Program in the Treasure Valley Play and Language for Autistic Youngsters (PLAY) Project

Easter Seals-Goodwill has developed "Play and Language for Autistic Youngsters" (P.L.A.Y.), as their core autism program after researching best practices on autism interventions at the local and national level. P.L.A.Y. is taught and practiced in the child's natural environment and incorporates the entire family into the therapy. Child abuse and neglect prevention skills are taught to parents in their homes as they learn how to play with their children.

Strengthening Families Initiative, Idaho Association for the Education of Young Children, Statewide

The initiative expands the Strengthening Families through Early Care and Education program to reach more child care centers and families throughout Idaho. The project focuses on under-served Latino families and families that include people with disabilities. The Strengthening Families model uses natural and trusted partners (child care providers) to help build strengths and protective factors in families.

Each of the multi-year grantees will present a workshop at the annual Strengthening Families Training institute to be held March 16 and 17, 2010 in Boise.

Congratulations to Easter Seals-Goodwill: The 2009 Board Award Winner







The board of the Idaho Children's Trust Fund was excited to present Easter Seals-Goodwill with its annual Board Award for their exemplary work in strengthening families and preventing child abuse and neglect. The Board Award is given annually to recognize and reward a particular child abuse prevention effort in Idaho that is creative, innovative and impacts the community in a positive way by preventing the abuse and neglect of children.

Easter Seals-Goodwill Northern Rocky Mountain (ESGW) has been creating solutions that change lives for individuals with disabilities, those with disadvantages and their families in Idaho for more than 60 years. Through its family-strengthening approach to services, ESGW has been creating strong families from all walks of life. ESGW works with families with multiple risk factors for child abuse and neglect—including low-income families, families with children with disabilities, and families with a parent leaving prison—to provide access to community resources, parenting classes, sustainable employment and other services to build protective factors for Idaho's families.

Awareness Month 2009

Sherry Iverson at St Luke's Regional Medical Center says that placing pinwheels in the children's hospital windows really got people talking. At Mountain Home AFB, Connie Powers headed a group that planted 200

HEAD START
STUDENTS PLANTING
PINWHEELS IN THE
MAGIC VALLEY IN
SOUTH CENTRAL IDAHO.
SOUTH CENTRAL
HEAD START PLANTED
PINWHEEL GARDENS
IN 10 COUNTIES
WHERE THEY HAVE
CENTERS





Raising public awareness is an important prevention strategy in any major public health endeavor like ending child abuse.



pinwheels to represent all the babies born on base last year. Mayors in several communities including Rexburg, Idaho Falls and Pocatello signed proclamations declaring Child Abuse Prevention Awareness Month in April. In Lewiston, the Lewis-Clark State College baseball team planted a pinwheel garden at the downtown YMCA.

At the Our Kids, Our Business Capstone breakfast in Coeur d'Alene, former editor of the Miami Herald, David Lawrence, challenged attendees to encourage investment in early childhood education and child abuse prevention while acknowledging the difficulties. "Do I think this is easy?" Lawrence asked. "I do not. But you and I are obligated to succeed for the futures of our children and our schools are at stake. 'For these are all our children,' wrote the author James Baldwin. 'We will profit by, or pay for, whatever they become.'"

Head Start Centers throughout the Magic Valley sported pinwheel gardens planted by children from each center. At the 9th annual Celebration of Children at the Discovery Center in Boise, Disc Jockey, KeKe Luv, ended his 7 days of marathons and talked to supporters.

Numerous articles and opinion pieces supported the effort.

Awareness Month 2009

Raising public awareness is an important prevention strategy in any major public health endeavor like ending child abuse. We are well aware of campaigns to change behavior like "Buckle Up for Safety" to get people to wear seat belts, "Only You Can Prevent Forest Fires" with Smokey the Bear as an emblem, more recently the Race for the Cure and the pink ribbons to raise money and find a cure for breast cancer.

The new pinwheel branding we are using in conjunction with Prevent Child Abuse America is the first step in a new campaign to raise public awareness that child abuse and neglect can be prevented. It refocuses the public's attention towards strengthening families to assure that all children have happy healthy childhoods free from abuse. The campaign will educate people around brain development

We still have a long way to go to have the recognition that the campaigns mentioned above now get but those campaigns all started somewhere too. We've laid a good foundation this year for future efforts.

and the impacts of trauma and neglect.

PINWHELS ON MOUNTAIN HOME AIR FORCE BASE SYMBOLIZED THE BABIES BORN IN THE BASE HOSPITAL



Prevention: You just might be doing it already

Every time you learn the name of a child on your block, each time you reach out to a new mother, hold a crying baby for a friend, or de-escalate a negative parent-child interaction in the grocery store, you are taking a small action that can prevent child abuse. Child abuse prevention is not a program—although programs that prevent child abuse and neglect are part of the puzzle. Child abuse prevention is the way we work to strengthen our families and our communities to create an environment where all children are nurtured and can thrive.

2009 Contributors

Ed Van Dusen Catherine Van Dusen Eugenie Gardner (in honor of Delbert Colwell) AJ and Susie Balukoff Mary Therese and Monte MacConnell Sondra Anderson Virginia Woolley Anonymous Designations through United Way Ferne Studebaker Leonard and Betty Martin Mitch and Brenda Williams Thomas and Jane Hardison Pete and Freda Cenarrusa Dr Robert and Dorothy Klomp EG "Jerry" Jenkins Michael McClay Rich Rayhill June Judd Robert and Genie Sue Weppner Craig Beaver **David Giles** Rita Payton and Linda Lightfeldt

Contributions in memory of Dr. Charles "Fuzzy" Steuart

Mardell Nelson

Mandy Jensen

James Herrmann

Janet Goodliffe

Dr Patrick and Jolene Schow
Susan Thomas
Jim Dickinson
Ted Agyle
Robert W. Baird and Co.
Dorothy Brassey
Isabel and Vern Brassey
Ina Mae and Jill Hanford
Margot Giusti
Mary Jane Barker
Chris and Teena Lord
Kathlyn Flaten
Members of the "Journal Club"
c/o Philip Krueger

Donations in Memory of Ed Van Dusen

Dick and Sally Walker

Ron and Judy McNeley Lyndall Williams Marilyn Shuler Samuel and Helen Grayson Steven and Anita Henna Jill Wagers Michael and Nancy Gearhard Mardell Nelson Joseph and Natasha Brunson Robert and Laurel Carignan Mary Lou Kinney Henry and B.J. Pharris Staff of Idaho Urologic Institute, P.A. Peter and Carolyn Kolb Ted and Linda Walker Peter and Carolyn Kolb David Humphrey

Donations on behalf of Tyley Nelson, 3rd Runner-Up in Mrs. Idaho International competition

Jenna Rovig Amy Nelson **Duree Westover** Ranae Goodwin and Stacy Ware Tylev and Neil Nelson **Duree Westover** Renae Ware Amy Nelson Jeanne Nelson Dallis Fontenot Barbara Austin Sharon Walker Gregory Mortenson H.L. Gunderson Jr. Jennifer Rossetti Christina Michael Caroline Paylink Heather Res Vicki R. Keen Jana Monica Walker

Idaho Children's Trust Fund Financial Report

The Department of Health and Welfare, under the direction of the Idaho Children's Trust Fund Board, is responsible for the management and accounting of funds in the Children's Trust account. The following is a summary of the financial activities of the Trust Fund account in SFY 2009 (July 1, 2008- June 30, 2009). By state statute, half of the funds generated by income tax return donations must be deposited into the Children's Trust Account in order to generate interest earnings to be used for future expenditures. In order to give a truer picture of Trust Fund revenues and expenditures, we are also including accounting for the federal grant money that we receive in furtherance of our mission.

Cash on Hand, July 1, 2008	\$ 122,544.62
Deposits Cash and Special Donations Tax Return Donations	\$ 9,154.14 \$ 68,272.20
Interest Earned	\$ 52,443.85
Conference Fees and grants Federal child abuse grant (CBCAP) Total Deposits Total Funds Available, SFY2009	\$ 49,25986 \$ 202,916.00 \$ 382,046.05 \$ 504,590.67
Application of Funds Disbursements Trust Fund Grants and Awards (obligated)	\$ 114,312.36
Transfer to Endowment Personnel	\$ 35,051.50 \$ 64,519.00
Conference Non-grant expenditures from CBCAP grant Total Disbursements	\$ 28,906.00 \$ 148,941.06 \$ 391,729.92
Cash on Hand End of Year (June 30, 2009)	\$ 112,860.75
Balance June 30, 2009 Enowment Account (Market Value) Cash on Hand	\$1,296,584.70 \$112,860.75
Total Amount in Children's Trust Fund (June 30, 2009)	\$1,409,445.45

Grants

Thank you to the corporations and foundations who funded our work in 2008 and 2009.

National Alliance of Children's Trust and Prevention Funds (through a national grant from the Doris Duke Charitable Foundation) Casey Family Programs IDACORP Employee Community Service Fund Larry Barnes Foundation Weyerhaeuser Company Foundation

Parents are at the heart of child abuse prevention

The Idaho Children's Trust Fund continued its efforts to involve parents in the work of child abuse prevention. Three trainings were held throughout the year to help strengthen the capacity of organizations to involve parents. With its partner, the Idaho Association for the Education of Young Children, ICTF provided a 2-day training on Parent Leadership Development and the Community Café in April to teams from five child care programs that are participating in program improvement grants and training. Each team left the training with a plan of action that included many new ways to involve parents in their program and a plan for a series of 6 community café's.

To date, many amazing changes have been taking place in these centers. Staff has been trained and is excited with the idea of shared leadership. All of the centers have made efforts to let parents know that they are interested in collaborating with them for the success of the children. They are putting out newsletters, displaying colorful information boards for parents and sharing valuable parenting resources with families. All of the centers have started their Café' series' and have reported great enthusiasm, participation and conversation. Little Luke's Early Learning Center in Boise had a whopping 18 parents on the planning committee for their café's!

"It helps to know that other parents are experiencing the same challenges as our children advance, and sometimes "regress" through the early development process," commented Lisa Shultz whose son, Griffy, attends Little Luke's and who has participated in two community cafes there. "Coping and remaining patient, especially during the "tod-dler" stage, is not easy; sharing stories and anecdotes, not only helps you feel supported, it provides you with new and creative ideas for getting through it with less stress."

All have reported an increase in parent involvement and leadership in their programs and have been pleased with the response from families. The Eagle Early Learning program had to move unexpectedly and staff was overwhelmed by the support and help that they received from their families. What could have been a crisis turned into a great experience in shared leadership!



As this year ended, the lives and deaths of two people are inspiring us to redouble our efforts on behalf of Idaho's children, its single greatest resource. Their lives were both too short and neither will be forgotten. One, Ed Van Dusen, laid the foundation for the Idaho Children's Trust Fund. The other, Robert Manwill, was just 8 years old when his life ended tragically at the hands of an abuser.



ED VAN DUSEN

If you didn't know Ed Van Dusen, you should have. That was the message I left with after his funeral in September. I barely knew him but the Idaho Children's Trust Fund is a living legacy of his life's work on behalf of children. We stand on his shoulders.

Seemed like Ed was curious about everything and delved deeply into all kinds of interests: geology, fishing, cars, trains. Still, it was to children that he dedicated his life.

As we approach our 25th anniversary, we are indebted to Ed's commitment and vision. Ed spearheaded creation of the Idaho Network for Children, a state affiliate of the National Committee for the Prevention of Child Abuse at a time when prevention of child abuse was a new concept. His vision and legislative work led to the Idaho Children's Trust Fund's creation in 1985.

I didn't know Robert Manwill. He should have been just another 3rd grader enjoying the things 8 year old boys enjoy: rough housing with his friends, exploring, making art, living in a family who loved and cared for him. Instead, we are denied the promise of this 8 year old boy.



ROBERT MANWILL

His life too inspires us. This should never happen again.

Now it is up to us to carry on the legacies of these two people by building communities that nurture children and help them thrive.

2009-10 Board Members

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The 48th Idaho Legislature declared its intent for the Idaho Children's Trust Fund at its first regular session in 1985:

"The children of the state of Idaho are its single greatest resource and ...these children require the utmost protection to guard their future and the future of the state. The legislature recognizes that child abuse and neglect is a threat to the family unit and imposes major expenses on society. The legislature further declares that there is a need to assist private and public agencies in identifying and establishing community based educational and service programs for the prevention of child abuse and neglect. It is the intent of the legislature that an increase in prevention programs will help break the cycle of child abuse and will help reduce the breakdown in families and thus reduce the need for state intervention and state expenses. It is further the intent of the legislature that prevention of child abuse and child neglect programs be partnerships between communities, citizens and the state."

It is from here we take our charge.

History

The Idaho Children's Trust Fund was established by an act of the state legislature in 1985 to promote child and family well-being in the state of Idaho. The legislature declared that there is a need to assist



THEN GOVERNOR JOHN EVANS SIGNS TRUST FUND LEGISLATION IN 1985

private and public agencies in identifying and establishing community-based educational and service programs for the prevention of child abuse and neglect. The Trust Fund makes grants, and provides training and technical assistance to programs throughout the state that work directly with children and their families. While located within state government, the Children's Trust Fund is a unique public-private partnership, receiving no state general funds.

Mission

The Idaho Children's Trust Fund supports efforts within the state that are designed to prevent the occurrence of child abuse and neglect.

Vision

Our vision is that all the children of Idaho are valued and develop in a safe and nurturing environment.

Governance

An independent board, created by state statute and appointed by the Governor, oversees fundraising, expenditures, and operations. The Trust Fund board includes governor-appointed members from the seven regions of the state, as well as three members appointed by the Idaho Attorney General, Superintendent of Public Instruction and the Director of the Department of Health and Welfare. Board members are citizen volunteers who are appointed because of their expertise in child and family issues. Staff members include an Executive Director, a Grants Manager and currently an AmeriCorps member responsible for developing parent leadership. Private citizens from throughout Idaho who sit on the board, or on a panel, steer the Trust Fund's course and help raise the funds necessary to make prevention grants for local community programs.



We would like to thank all the Idahoans who generously donated **\$68,841** through their Idaho State Income Tax forms. We are not able to learn your names, but your support is most valuable in preventing child abuse in our state.

